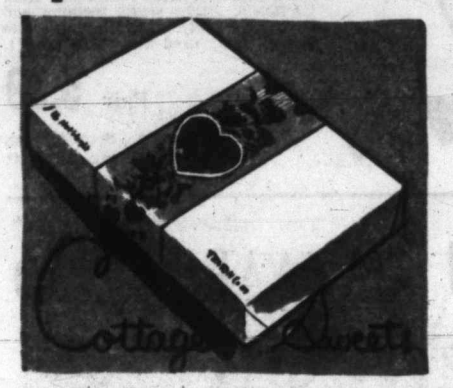
At EATON'S... Trees, Flowers, Shrubs From Our Garden Shop

EATON'S Knows Your Valentine's Special Wish! . . . It's Candy!



We at EATON'S know the way to her heart . . . it's by way of our Candy Counter. Everything from soft-centred chocolates to spicy cinnamon hearts are here, and, of course, the heart . . . the symbol of St. Valentine's Day. You'll find it the most fitting and the most cherished gift for this day. It's either made of candy or filled with candy for your Valentine. And it's from EATON'S, the Store with More.

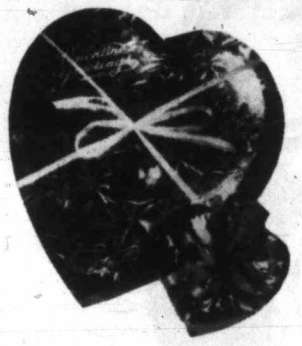
EATON'S Own Cottage Sweets

They're luscious, they're tempting, EATON'S Own Cottage Sweets made in EATON'S own candy kitchens. For special people, choose Special Assorted chocolates. EATON Prices,

2-lb. boxes **3.20** 1-lb. boxes **1.60**

Big Hearts . . . Little Hearts Filled with Sweets

A little heart for a little girl . . . or an enormous be-ribboned heart for the Girl-of-Your-Heart, they're all filled with Cottage Sweets! In all sizes, all deliciously filled, beautifully tinted and trimmed with posies, heart-shaped boxes of hand-dipped creams, nuts, fruits, nougats will thrill her on St. Valentine's Day. Each **59c to 3.50**



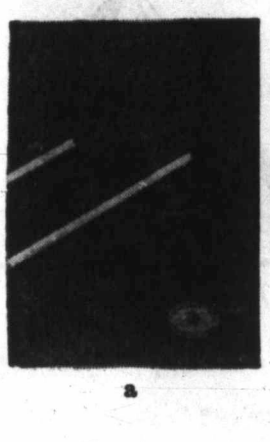
Jelly Beans
We all love them! Red and white jelly beans, especially for Valentine's. Per lb. **49c**

Gum Drops
So tasty . . . and so pretty, too, in gay red and white. Keep the candy dish filled. Per lb. **49c**

Cinnamon Hearts
A Valentine's Day must . . . these long-favoured, spicy-tasting, cinnamon hearts. Delicious . . . pretty for decorating, too. Per lb. **59c**

EATON'S—Candy Counter, Main Floor. Phone EV 2-7141

Valentine Gifts from EATON'S Stationery Dept.



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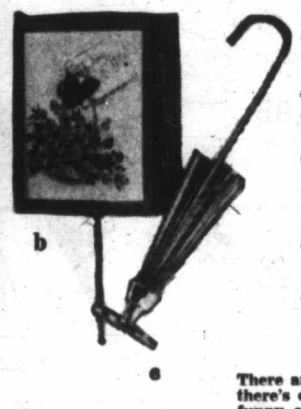


b c

For you . . . a Portfolio (a)

And this one is filled with attractive stationery . . . ready to be used, ready to be carried. So handy, portfolio holds 40 sheets of notepaper and 20 envelopes, which are lined with gay colours. Each **1.59**

A Note In Haste (b)

. . . can still be a most attractive note. If you want prettily boxed notepaper for "billets deux" or for "thank you" notes . . . choose flowers, poodles, kittens or any of the other designs from our selection. 12 notes and envelopes. Box **59c to 1.00**

Brolly for Napkins (c)

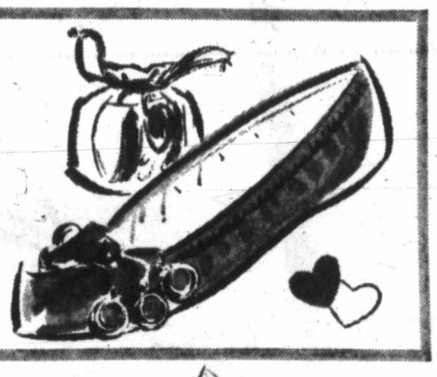
To hold luncheon or dinner napkins prettily on the table or buffet . . . a 14-prong umbrella of gay plastic. Napkins make the brollie frothy and "unfurled." An especially thoughtful gift for Valentine's Day, when "a little something" is in order. Each **1.19**

EATON'S—Stationery, Main Floor, Phone EV 2-7141

There are still many Valentine cards from which to choose . . . there's one to suit each personality. You'll find romantic ones, funny ones, madcap ones . . . all at EATON'S.

A Happy Valentine's Day Gift . . . Turned-Up-Toe Slippers

As saucy and gay as you please are these soft, soft kid slippers with perky turned-up toe and bangled bow. Insoles are cushioned. So neat to keep or to carry, they fold into a plastic bag. Elasticized around the top for good fit, slippers come in pink, pale blue, red, beige or black, in sizes small, medium and large. Pair **3.95**



EATON'S—Family Shoe Centre, Second Floor, Phone EV 2-7141

Spotlight Sale of FABRICS

Last Day Saturday!

35" Crease-Resistant Printed Cotton
Beautiful hand-washable "Everfast", "Sunmere" cotton prints needs no starch and little ironing. Florals, Paisley-types, conventionals, geometrics in blues, greens, pink, yellow rose, grey, red, rust tones brown tones, gold-colour, white-with-colour. **1.98**
EATON Spotlight Sale, per yd.

35" Printed Polished Cotton Sateen
"Everfast" crease-resistant, hand-washable and pre-shrunk polished cotton sateen in medium and large florals, novelty floral checks, original designs, small Paisleys. In pink, blues, green, red, tans, copper-tones, gold-colour, white-with-colour. **1.69**
EATON Spotlight sale, per yard

42" Novelty Weave Cotton
Hand-washable and drip-dry cottons in crisp diamond motifs, small, all-over geometrics, novelty stripes. Predominant tones feature pale blue, pink, tan, apricot, yellow, turquoise, coral, black. Not every colour in each design. **1.69**
EATON Spotlight Sale, per yard

36" "Drip-Dry" Sculptured Cottons
Simulated embroidery on textured grounds of these beautiful "Everglaze" cottons makes them favourites of women who love feminine fabrics. Crease, soil and spot resistant, cottons are hand-washable, need little or no ironing. Solids and designs in exciting colours. **69c**
EATON Spotlight Sale, per yd.

EATON'S—Fabrics, Third Floor, Phone EV 2-7141

For the School Crowd

"Savage Debuteen"

Flattie Pumps

for all the gala affairs, for every dress-up occasion . . . the teen misses choose Savage Debuteen shoes. These flat pumps have dress-weight Neolite soles and are "Sanitized" for hygienic comfort. Sizes 5 to 9½. Pair **7.95**

a. Norel
This is a sophisticated black suede flattie pump with a slim, pointed toe, narrow, small flattie heel. Toe is accented with grosgrain ribbon and shiny clip.

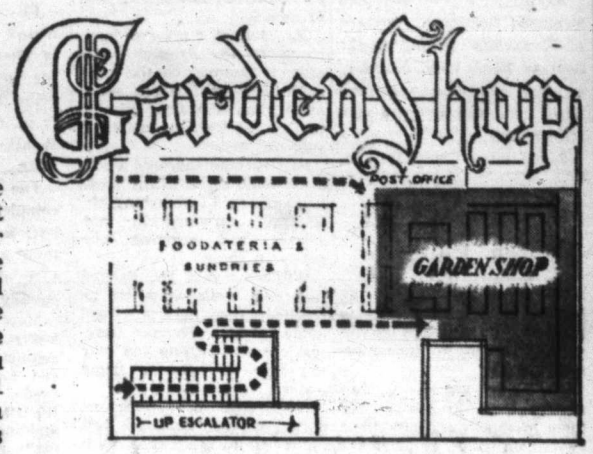
b. Galla
That extra touch of elegance is in these black suede flat pumps with pert T-strap marked with a gleaming button. Another Debuteen special.

c. Drift
A bow smart with two pearly buttons decorates the toe of this black patent pump. Slim-fitting with tapered toe and small flat heel, it's another favourite.

d. Radar
Here's a black patent pump with neatly rounded toe accented with a touch of white. Comfortable and dressy.

EATON'S—Family Shoe Centre, Second Floor, Phone EV 2-141

EATON'S Garden Shop Is Now Open!



Friend ground hog has been and gone . . . so Spring can't be far away. Don't wait any longer . . . plan and shop for your garden this week. Come in and see the wide selection of plants, trees and shrubs here in the Garden Shop. Here we have listed only a fraction of the hundreds of varieties. Those of you who can't **come in, phone in (EV 2-7141 or Zenith 6100)**, or **send in** the coupon below for the complete list of shrubs and plants. They'll be sent to you in plenty of time for Spring planting. Shop this week!

YES, please send me at no charge the complete list of the hundreds of plants and shrubs available in EATON'S Garden Shop.

Name _____

Address _____

Phone _____

If you wish to order any of the items advertised here, tear out the entire advertisement, mark those wanted, and check

Cash ☐ C.O.D. ☐ Charge Acct. No. _____

Mail to EATON'S, Dept. 253, Victoria, B.C.

EATON'S the store with more

Flowering Trees and Shrubs

Weeping Cherry (Prunus-Serrulata Shidare - Sakura)—Double pink blossom; half standard, 4 ft. to 5 ft. Each **3.50**

Upright Cherry (Prunus-Serrulata Hisakura) — Double deep pink blossoms, 2½"; half standard, 4 to 5 ft. Each **2.95**

Cherry Bushes (Prunus-Serrulata Hisakura) — Fast-growing to 18 to 20 ft.; double deep pink, 2½" blossoms. Each **1.95**

Flowering Crabapple (Malus)
Variation (a):
Atrosanguieum . . . upright branches, drooping tips, purplish - green foliage; fragrant, rosy-pink blossoms, very profuse; half standard.
Variation (b):
Hillieri . . . large, clear pink blossoms, very free. Each **2.95**

Paul's Double Scarlet Hawthorne (Crataegus) — Moderate growth to 18 to 25 ft.; flat clusters of red, double flowers. 3 to 4 ft. Each **2.95**

Hydrangea (Hortensis)—Big, shining, 8" leaves; flowers, 6 to 8" clusters in blue, red, pink. Each **1.75**

Hydrangea (Pee Gee) — Upright, can be trained to tree; long, tapering clusters of white flowers, slowly changing to pinky bronze. Each **95c**

Flowering Quince (Cydonia) —Japonica . . . early blooming; picturesque; salmon orange blossoms; 18 to 24". Each **95c**

Red Flowering Currant (Ribes) — Maple-like leaves, red flowers in great profusion, blooms March to June; 18 to 24". Each **75c**

Double Flowering Pink Almond (Prunus Glandulosa Rosea) — To 6'; flowers resemble light, fluffy, pink pompons set close together along branches; 18 to 24". Each **1.75**

Beauty Bush (Kolkwitzia)—Graceful, arching growth to 8', equal spread; clusters of small pink, trumpet-like flowers bloom along branches; 18 to 24". Each **1.50**

Butterfly Bush (Budleya)—Variations:
Summer Lilac—Sage scented shrubs to 20' high, fragrant flowers.
Lilac — Orange eye, 10" spikes.
Ile De France — Dark purple, 3'.
Royal Red—Royal purple.
Each **1.19**

Mock Orange (Philadelphus Virginal)—Grows to 6'; large double, snowy-white blooms, fragrant, 2 to 3" across; 18 to 24". Each **75c**

Snowball (Viburnum Opulus Sterile). Each **95c**

White Dogwood (Cornus Florida)—Thrives in this part of the country. Each **1.95**

Pink Dogwood (Cornus Rubra) — Spectacular, red autumn colour and horizontal branches; pink blossoms; 18 to 24". Each **2.95**

Saucer Magnolia (Magnolis Soulangeana) — Suitable for small gardens, slow growing; purple flowers, 15 to 18". Each **2.50**

Star Magnolia (Magnolis Stellata) — White star flowers; widely-grown; 18" to 24". Each **2.50**

Rhododendron — Budded. In red, pink, mauve and purple. Each **4.50**

French Lilacs—Double, in assorted colours. Each **1.50**

Azalea Mollis — Upright growth to 4 to 5 ft.; flowers, 2½" in clusters, yellow, orange to red; 10 to 12". Each **1.50**

Weigelia — Hardy evergreen with long-lasting blooms. Variations:
Eva Rathke—Deep red.
Gustav Mallet—Dark pink.
Abel Carriere — Brilliant pink.
Each **1.19**

Golden Bell (Forsythia)—Variations:
Fortunei — Erect - grown shrub to 8 to 10'.
Suspensa — Weeping, clear yellow; plant size, 18 to 24". Each **95c**

Daphne (Rubra)—Early evergreen; lilac, red flowers, fragrant. Each **2.19**

Roses

Always the delight and pride of every garden are the roses that bloom so readily and so beautifully in this climate. In EATON'S Garden Shop you'll find a choice of 27 varieties, at, each **99c**

Choice of 48 new hybrid varieties, at, each **1.50**

Miniature Roses

These dainty roses are lovely for rockeries, for they are ever-blooming and hardy. Varieties for your choice: **Baby Masquerade, Twinkle, Baby Gold, Perle de Monserrat and Cinderella.** Shades include yellow, pink, red, double white with pink, golden yellow and light pink. Each **1.50**

Fruit Trees

Variety of Dwarf Apple, Dwarf Pear, Peach and Cherry Trees. Each **1.95 to 2.50**

Quebec Belle Apple Is New!

This seedling of Northern Spy crossed with Red Delicious has a fine, deep red colour and a lasting quality. Flavour much like Northern Spy. Each **3.25**

Vines

Wisteria, Winter Jasmine, Clematis, Climbing Honeysuckle, Boston Ivy, Bittersweet. Each **89c to 1.95**

Ornamental Shrubs

Fletcheri, Thread Cypress, Elwoodi, Blue Cypress, Juniper, Red Japanese Maple, Cedrus Deodora, Columnaris, Berberis Darwinii, Weeping White Birch.

Rockery Plants

Rhododendron, Japanese Azalea Hybrids, Forsythia, Genista Broom, Flowering Quince, Mock Orange, Daphne, Dwarf Barberry, Cotoneaster, Arctic Birch, Waukegan Juniper, Dwarf Spruce.

Heather

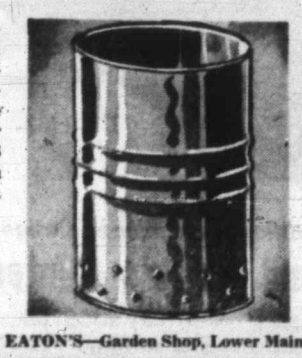
Erica winter-flowering heather in yellow, pink or red. Or summer-flowering in lilac rose, silvery rose and salmon pink. Each **1.25**

Come in Saturday! Or phone or write for your Garden List — Use the coupon above.

3 H.P. Rotary Tiller

This all-purpose tiller features: Briggs & Stratton 4-cycle engine; lo-tone muffler; hardened, self-sharpening tines and adjustable tubular steel handles. Tiller with tines to give up to 26 inches of tilling width with depths up to 6½". Special, each **119.50**

Big Drum Incinerator



Burn all the leaves, weeds and whatnot that are cluttering your gardens and lawns—neatly, quickly and completely in a sturdy 45-gallon drum incinerator. For best burning, sides are perforated for ventilation. Special, each **3.99**

EATON'S—Garden Shop, Lower Main Floor, Phone EV 2-7141

SEE BACK OF THIS PAGE . . . for More EATON Shopping News